Author's Kit

e-Publishing

What can I publish?

As a guide, submissions to any of the categories or menu topics are most welcome. But any other suggestions would be viewed equally as favourable by the Editor. The website continues to be improved and any constructive suggestions are encouraged.

Blogs

betterhealthcaretechnology.org regularly publishes short and long articles, comments, discussions and public announcements for any of the categories of interest.

Blogs are also regularly posted but may be deleted after a given time.

Articles of higher 'White Paper' status or similar are initially posted for circulation to subscribers. The article is also stored in a menu category and an index list for new subscribers to read at any time in the future.

White Paper*

A 'White Paper' is a non-peer reviewed article judged as being on an important topic and published in *betterhealthcaretechnology.org*.

White Paper articles are subject to *e-publishing* rules. The articles can include software programs and links to other URLs to make more relevant information available to the reader. Under these circumstances, the White Paper article has some advantages over traditional journal and book publishing that are far more rigid in detail, protocol and style.

Preparation Instructions

1. Size

Preferably a manageable size (between 1,000 and 1,500 words).

The contents of the article must conform with the website's *Terms of Use* and *Privacy Policy*.

Submissions that promote a particular vendor, product, or customer site are not accepted. Other special conditions apply for vendor partnerships, sponsorships and promotional material agreements.

The articles can be on a variety of topics, including:

- Description of current technology or techniques used for patient treatment or diagnosis.
- On the horizon or future trends in technology and techniques;
- Innovative equipment design and treatment techniques;
- Tips for how to use equipment or perform new clinical applications.
- Better-healthcare-technology pioneers or the history of techniques and equipment;

Articles on any of these topics can be written as suitable for:

(a) The community or patients to easily understand at a reasonable depth; or

(b) Health professionals pitched at a higher detailed level; and

covering up-to-date or cutting-edge information on healthcare technology or techniques.

Please see website contents for existing examples contributed.

2. About the author

The article should be accompanied by a brief "*About the Author*" biography that includes name, title, credentials, affiliation and a head-shot photograph (JPEG about 1MB).

3. Submissions

Send submissions to the Editor as *Microsoft Word* files to:

PDF files may only be used as an indirect website link and are not acceptable for preparing as a website HTML page.

For text, with photographs shown in position, the Editor may need to modify the author's layout, grammar and punctuation to publish. Edited files as website draft pages would normally be returned to the contributor to check prior to publication.

Additional copies of the text images (at least medium resolution of 1 MB and JPEG or PNG format) should also be sent as attachments for the website publication and not embedded in the text of the article.

For any further help or inquiry, please contact the Editor:

admin@betterhealthcaretechnology.org.

Thank you for your support,

Dr Lyn Oliver AM PhD, Website Administrator

27 October 2019

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*   White Paper

https://www.techopedia.com/definition/5579/white-paper

A white paper is an authoritative guide or report that explains the benefits of a particular technology, product or policy. White papers are published on the Web and in print by researchers, organization vendors and consultants. White papers are commonly used to describe the theory behind a new technology of computer methodology.

An example of a digital white paper:
http://publications.codingame.com/codingame-2018-developer-survey/what-developers-want