

30 October 2021

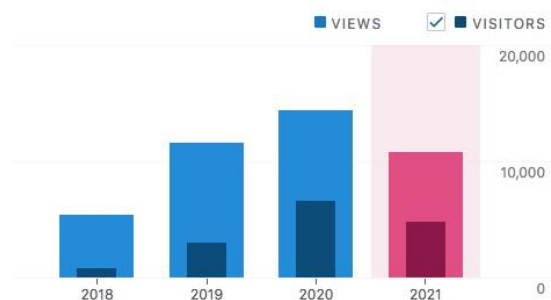
Dear website authors,

Next month marks the third anniversary of the website and I would like to sincerely thank you all as contributors to this valuable collection of articles. Together, you have produced a wide range of topics in medical physics, engineering and the associated sciences.

3 Year Website Statistics

I have attached a detailed spreadsheet showing:

- Author's name;
- number of articles published;
- the web address(es); and
- the topic covered.



In three years, the website has published 81 *betterhealthcaretechnology.org* articles written by 37 authors on 10 different topics and published at approximately fortnightly intervals.

Search terms

Search term

electroporation for prostate cancer

megavoltage radiation therapy

epid in radiotherapy

sabr treatment for cancer

sabr for spinal tumour

radiation direction from c-arm

what is stereotactic radiotherapy

sabr medical abbreviation

biomarkers radiotherapy

That's a good frequency. It keeps our subscribers interested and attracts new visitors to the website. As time progresses, the number and range of articles will grow. It will become a valuable ready accessible information database as new innovative medical technology research and development work evolves.

Overall, the website has so far accrued 7 Asia Pacific stories, 18 advanced health professional articles and 48 articles suitable for patients, the community and students. The website averages approximately 5,500 visitors and 15,000 views per annum who come from approximately 100 countries. However, 60% of the visits are from Australia and 20% from USA.

Website Improvements

The Boards of ACPSEM and the Foundation spent most of the first half of 2020 reviewing the Foundation's strategic plan. After completing the review, the website was totally revamped to show more clearly the Foundation's community, Asia Pacific region and health professional mission.

Make sure you visit the new website and let me know whether you like it or not.

Range of Articles Published

The *community* articles provide diagnostic or therapeutic technical information for patients and their family. The information also provides valuable teaching material for students, registrars and the community who may be seeking information on modern medical technology. The articles are pitched at a depth that's easy to read and understand. Advanced articles, intended for health professionals (and referred to as a 'whitepaper'), are written in a similar style but have higher-level technical jargon and scientific detail.

All articles are graded and labelled as suitable for:

- Patients;
- Patient and Health Professionals; or
- Health Professionals

The website has recently posted a new '*Cancer Care Technology*' sub-section in the *Community* menu. There are 19 articles describing a range of breast, lung and prostate cancer technologies.

See:

<https://www.betterhealthcaretechnology.org/cancer-care-technologies/>

There are also some patient experience articles describing the step-by-step pathway during a course of radiation therapy and others on a patient's personal cancer treatment experience during surgery and radiation therapy.

Consumer Review of Cancer Articles

The Foundation recently consulted Ms Lee Hunt who is an Executive member of the consumer group, *Cancer Voices NSW*. As a voluntary Cancer Voices consumer, Ms Hunt is particularly interested in being actively involved with researchers applying for cancer R&D grants. A final outcome to this review will be completed very soon.

Making the Foundation Sustainable

For the Foundation to achieve its [purpose, mission and vision](#) and to become sustainable, it needs solid voluntary ACPSEM member support to:

- govern it;
- provide professional expertise; and
- establish adequate funding

The website plays a crucial part in achieving this sustainability. So, your continued support by contributing website articles and encouraging your colleagues to do the same, would be very much appreciated.

Once again, a sincere thanks for your past Foundation work.

Yours sincerely,



Lyn Oliver AM PhD
Website Editor,
Better Healthcare Technology Foundation
23 October 2021



Important Footnote: New website articles are needed

- 1. A continued supply of future articles is vital for the Foundation to grow and become sustainable.**
- 2. If you have new work that continues on from your previous contribution(s) or would like to write on an entirely new topic, then please let me know.**
- 3. Also, if any other of your colleagues have work suitable for the website, then please urge them to become involved too.**